

1990

**WORLD
CANCER
RESEARCH
FUND UK**
IS FOUNDED
IN **LONDON**
BY **MARILYN
GENTRY**



1991

**OUR GRANT
PROGRAMME
ANNOUNCED**
TO ADVANCE
KNOWLEDGE
OF **CANCER
PREVENTION**



1992


**THE FIRST
OF THEIR
KIND**

WE FUND
STUDIES ON
DIET AND
CANCER AT
BIRMINGHAM,
LONDON AND
BELFAST
UNIVERSITIES



1997

**INSPIRING
THE YOUNG**
WE LAUNCH
THE GREAT
GRUB CLUB
FOR 4-7
YEAR
OLDS



1999

**GOING
INTERNATIONAL**
WCRF INTERNATIONAL
FOUNDED GIVING US
A **GLOBAL VOICE**
ON CANCER PREVENTION



1998

**RESEARCH
FINDINGS
ON HEIGHT
AND **CANCER****

**PROF GUNNEL
(BRISTOL
UNIVERSITY)**
PUBLISHES
FINDINGS
ON HOW DIET
AND GROWTH IN
CHILDHOOD AFFECT
CANCER RISK



1998

**GETTING THE
MESSAGE OUT**
WE ESTABLISH
OUR RELATIONSHIP
WITH **HEALTH
PROFESSIONALS**
AT THE BDA
NATIONAL
CONFERENCE




1997

**GATHERING
EVIDENCE**
OUR FIRST
**EXPERT
REPORT**
IS PUBLISHED



1999

**ENTERING
THE DIGITAL
AGE OUR
FIRST WEBSITE
IS LAUNCHED**



2000

**LONDON
MARATHON
SUCCESS**

OUR SUPPORTERS
FIRST RUN THE
LONDON MARATHON



2000

**INFORMING
PROFESSIONALS**
OUR FIRST HEALTH
PROFESSIONAL
NEWSLETTER,
INFORMED,
PUBLISHED



2004

**CANCER
PREVENTION
WEEK
LAUNCHED**
WE CELEBRATE
THE FIRST CANCER
PREVENTION WEEK



2008

**REMAINING
CURRENT**
WE COMMIT
TO INVESTING IN A
**CONTINUOUS UPDATE
PROJECT (CUP)**
GLOBAL EVIDENCE
RELATED TO DIET,
PHYSICAL ACTIVITY,
WEIGHT AND CANCER

CUP



2007

**THE GREAT
GRUB CLUB
GOES DIGITAL**
**THE GREAT GRUB
CLUB WEBSITE IS
CREATED**



2007

**SECOND
EXPERT REPORT**
WCRF INTERNATIONAL
PUBLISH **FOOD,
NUTRITION, PHYSICAL
ACTIVITY, AND THE
PREVENTION OF CANCER**



2006

**CORPORATE
CONTRIBUTIONS**
OUR LONGEST STANDING
PARTNERSHIP COMMENCES
WITH **INFORMA,**
RAISING OVER
£640,000
TO DATE
TO SUPPORT
OUR WORK



2009

**ENDURING
GENOROSITY**
WE RECEIVE OUR LARGEST
EVER LEGACY DONATION,
FOR **£750,000,**
FROM ONE OF
OUR MANY
**GENEROUS
SUPPORTERS**



2011

**SIMPLY
SCIENCE**
SIMPLYHEALTH
FUNDS OUR **THREE-YEAR
RESEARCH PROJECT**
AT THE UNIVERSITY OF
SHEFFIELD



2013

**TAKING ON
THE CHALLENGE**
WE LAUNCH OUR FIRST
**DIGITAL CANCER
PREVENTION CAMPAIGN**
**THE 100 CALORIE
CHALLENGE**




2015

**ONE IN A
MILLION**
WITH YOUR SUPPORT,
THE WCRF NETWORK REACHES
£100 MILLION INVESTED
IN CANCER PREVENTION
RESEARCH AROUND
THE WORLD



2015

**100TH
EDITION**
NEWSLETTER
IS SENT TO OUR
125,000
SUPPORTERS



2015

**OBESITY
LINKED TO
TEN CANCERS**
WE LINK BEING
**OVERWEIGHT
OR OBESE** TO
A HIGHER RISK OF
**10 DIFFERENT
CANCERS**

